



COURSE DESCRIPTION CARD - SYLLABUS

Course name

Self-presentation

Course

Field of study

Product Lifecycle Engineering

Area of study (specialization)

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Level of study

Second-cycle studies

Form of study

full-time

Year/Semester

2/3

Profile of study

general academic

Course offered in

Polish/English

Requirements

elective

Number of hours

Lecture

15

Laboratory classes

Other (e.g. online)

Tutorials

Projects/seminars

Number of credit points

1

Lecturers

Responsible for the course/lecturer:

mgr inż. Joanna Ziomek

Responsible for the course/lecturer:

dr inż. Rafał Mierzwiak

Wydział Inżynierii Zarządzania

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Instytut Inżynierii Bezpieczeństwa i Jakości

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Prerequisites

The student has basic information on the functioning of the individual in society.

Can prepare and present a short oral and multimedia presentation devoted to the results of an engineering task.

The student has basic skills in the field of analysis and searching for information for the needs of professional practice.

Is aware of the importance of linguistic correctness and style, appropriate behavior and appearance during public speeches as well as during the presentation of his ideas in achieving personal and professional goals.



The student has basic knowledge of the humanities.

Course objective

To acquaint the student with the practical aspects of self-presentation

Equipping the student with knowledge and skills related to public speaking and both verbal and non-verbal communication

Preparing the student for job interviews

To acquaint the student with the possibilities of effective and precise communication with the use of modern scientific tools

To familiarize the student with the possibilities of creative thinking and developing this sphere.

The student's understanding of the need for exchange of experiences and lifelong learning

Effective problem solving in practice

Course-related learning outcomes

Knowledge

Has the basic knowledge necessary to understand the meaning of self-presentation and the principles of interpersonal communication.

Skills

He/she can obtain hidden information from other people's speeches and presentations. He/she can observe, perceive, analyze and interpret the behavior of other people.

He/she can properly organize his/her work, both individually and in a team, can interact with other people as part of team work, also of an interdisciplinary nature.

Understands the need for continuous training, improving professional, personal and social competences; can independently plan and implement his development.

Social competences

The student has the necessary competences in the field of self-presentation and public speaking.

He/she is able to plan a public appearance in front of an audience for which he/she is performing.

Can communicate effectively with other people in various situations.

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Formative assessment:

on the basis of oral answers covering issues discussed in the framework of current and already held lectures. In the case of remote work - 1. to 3. written studies on the assigned topics related to the processed material.



Summative assessment:

in the scope of lectures: written test - based on descriptive answers to open-ended questions - pass based on at least 51% of possible points. In the case of remote work, the test.

Programme content

Practical aspects of self-presentation

Public speaking - principles of creation, types, tools

Job interviews

Creative thinking, creativity

Effective problem solving in practice

Stage fright and coping with stress

Performances in front of the camera

The art of effective and precise communication - both verbal and non-verbal communication

Talking about complex matters in an understandable way

Personal development, lifelong learning

Teaching methods

Lecture: information lecture with the use of a multimedia presentation illustrated with examples given, talk, brainstorming, demonstration, case study.

Bibliography

Basic

Andrew Floyer Acland „Doskonałe umiejętności interpersonalne. Wszystko czego potrzebujesz, aby udało ci się za pierwszym razem”. REBIS, Poznań 2000.

Peter A. Andersen „Mowa ciała dla żółtodziobów, czyli wszystko co powinienesz wiedzieć o...”, Rebis, Poznań 2005

Arthur Schopenhauer „Erystyka czyli sztuka prowadzenia sporów”. Wyd. Literackie, Kraków 1984

Wystąpienia publiczne - zostań mistrzem retoryki” Wyd. Studio Emka, Warszawa 2006

KENNY P., 1995. Panie Przewodniczący, Panie, Panowie... Przewodnik po sztuce i technice wystąpień publicznych ułożony dla inżynierów i pracowników nauki. Ofic. Wyd. Politechniki Wrocławskiej, Wrocław

Additional

Robert B. Cialdini, Wywieranie wpływu na ludzi. Teoria i praktyka



Erving Goffman, Człowiek w teatrze życia codziennego

Gianfranco Gambarelli, Zbigniew Łucki Jak przygotować pracę dyplomową lub doktorską. Wybór tematu, pisanie, prezentowanie, publikowanie”, wyd. III TAIWPN Universitas, Kraków, 1998,

Iwona Majewska-Opiełka „Korepetycje z sukcesu. Odkryj swoją osobowość i dowiedz się kim jesteś”. Rebis, Poznań 2005

Lothar J. Seiwert „jak organizować czas”. Wyd. Naukowe PWN, Warszawa 1996

John C. Maxwell „Być liderem czyli jak przewodzić innym”. Wyd. Medium, Warszawa

Breakdown of average student's workload

	Hours	ECTS
Total workload	25	1,0
Classes requiring direct contact with the teacher	15	0,5
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation) ¹	10	0,5

¹ delete or add other activities as appropriate